

Webinar: How to protect your business against fraud?



Jens Verboven Head of Fraud

POWERING BUSINESS DECISIONS

32% of all companies encountered external client fraud over the past 5 years.

Increasing digitization & automation make companies more vulnerable for fraudulent activities.

Fraudsters are increasingly working together in (international) networks.

48% increase in fraud attempts.

16% from all bankruptcies in Belgium show patterns of fraudulent behavior at least 12 months before failure.

DEFINITION OF FRAUD

Intentional fraud

- > Knowledge & intent
- > Use of false information or deception
- > Misleading financial health
- > History of actions & patterns
- > Quickly after accepting contract

fraud risk credit risk

Liquidity fraud

- > No initial intent
- > Use of false information or deception
- > Correlated to financial health
- > During client relationship
- > Shift in both fraud & credit risk



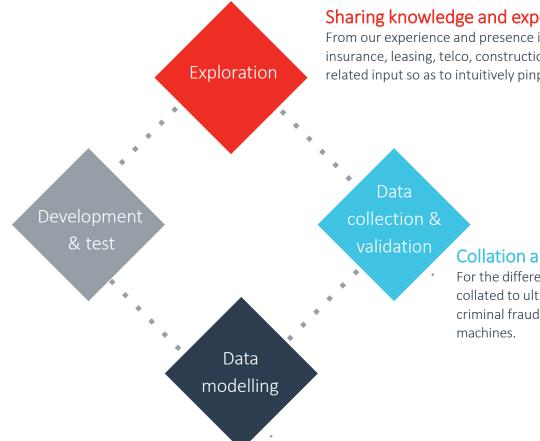
HOW DOES IT WORK?

STRUCTURE AND WORKING METHOD

Knowledge, data & technology form the building blocks of this process

Developing a fraud score and model

The calculated features and links are analysed awnd processed in an algorithm that is converted into a score with descriptive characteristics.



Sharing knowledge and experience

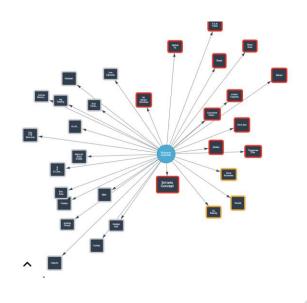
From our experience and presence in multiple branches (banking, insurance, leasing, telco, construction, energy) we have collated all fraudrelated input so as to intuitively pinpoint the definition and indicators.

Collation and validation of fraud cases

For the different sectors all fraud cases have been collated to ultimately validate +/- 10,200 cases as criminal fraud, in preparation for the input into our Al

Calculating features

Using artificial intelligence the machine searches for patterns and links in the behaviour of a fraudster and the company.





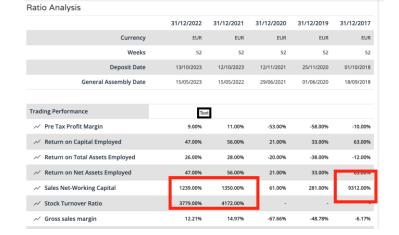








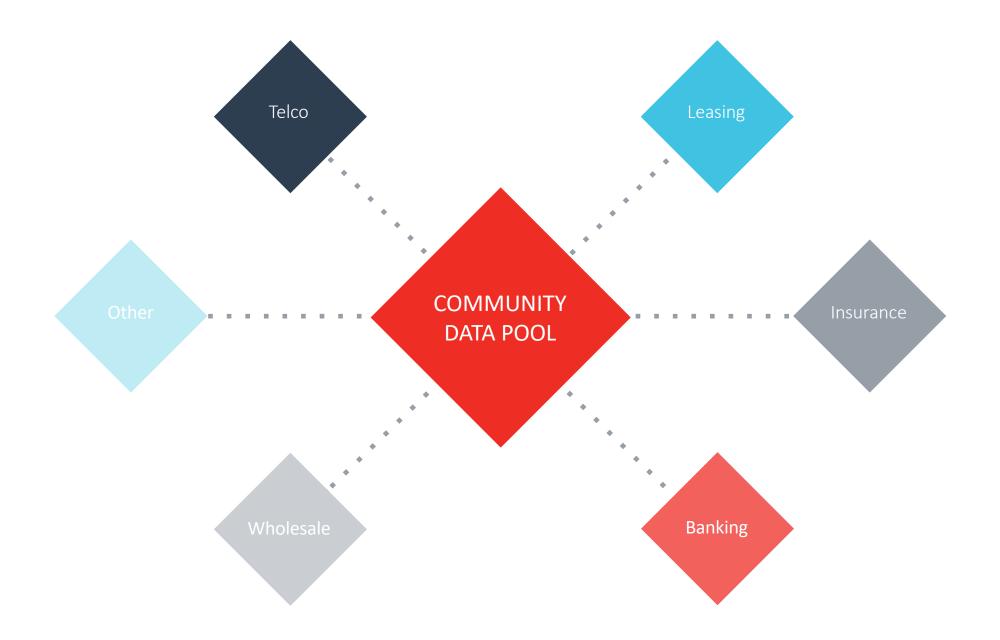
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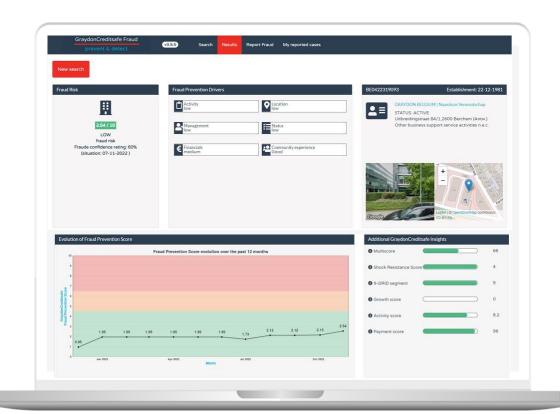






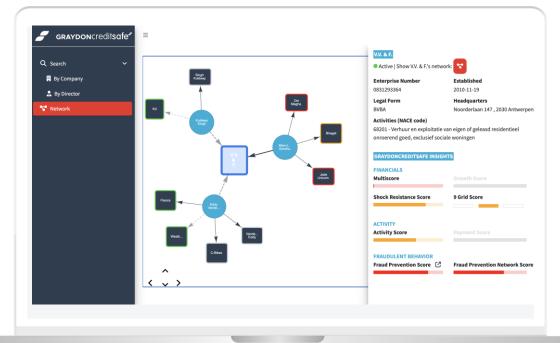
FRAUD PREVENTION PLATFORM

- Fraud indicator 0-10 with risk drivers
- Powered by community data and AI technology
- Available via API, bulk and portal
- 76% prediction rate vs. 6% recall/manual check
- Tailored Fraud scoring

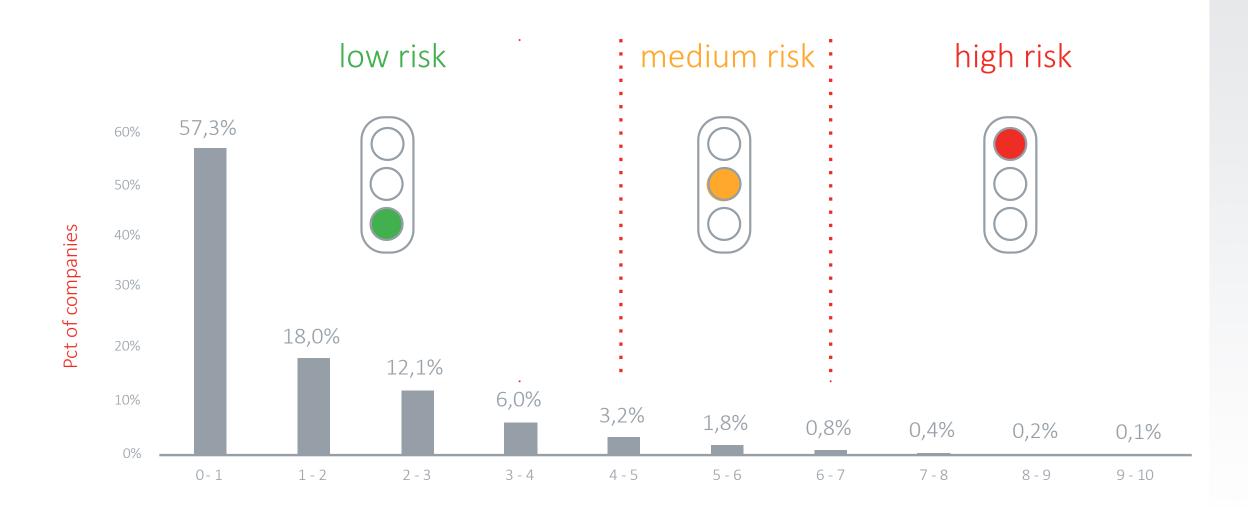


NETWORK FRAUD INSIGHTS

- Network fraud indicator 0-10
- Full overview of linkages and direct fraud insights
- Available via API, bulk and portal
- In-depth investigation
- Click and forward



BELGIAN POPULATION VS FRAUD RISK



76%

Average prediction rate of fraud cases by quickly identifying high risk companies over the past 12 months

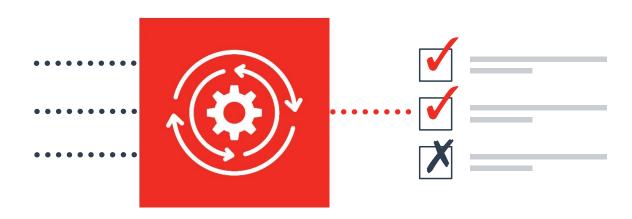
855

Total number of fraud cases reported by the community platform, following strict privacy and data governance.

15%

Average higher automation grade by quickly and confidently screening low risk companies.

Prevent & Detect Network insights Community Data



THANK YOU



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